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Project partners Search Form

Contact Person Details	
Name: Júlia Poletine	
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Organization Details:		
Name: SUPER NINA LTDA		
Country: Brazil	Website: https://portal.ninamob.com/	
Type of Organization:	[X] SME [ ] Research Inst.	[ ] Large Company [ ] Administration	[ ] University [ ] Other (specify):
Number of Employees:	[X] < 10 [ ] 101-250	[ ] 11-50 [ ] > 250	[ ] 51-100

Describe the activities, products, services, and expertise of your organization:

• Use of data intelligence technology to track and standardize sexual harassment cases in urban mobility, with particular attention to public transport.

• Provision of a specialized training service and formulation of public policies on security, mobility, and gender, combined with ICT (Information and Communication Technology) to implement Software to prevent and combat sexual harassment against women.

• Development of training and formulation of public policies and Software as a Service (SaaS) licensing, following data protection rules.

The information provided here will be used to look for potential partners. All the information provided is public and will be displayed in the matchmaking platform or send to potential partners.

Complete this template and send it back to your national contact point:

● Lieve Apers – VLAIO (Belgium, Flanders) lieve.apers@vlaio.be
● Rodrigo Moraes – FINEP (Brasil) internacional@finep.gov.br
● Klara Musilova – MEYS (Czech Republic) Klara.musilova@msmt.cz
● Rita Silva - ANI (Portugal) rita.silva@ani.pt
● Javier Romero – CDTI (Spain) josejavier.romero@cdti.es

- Arnold Meijer – RVO (The Netherlands) Arnold.meijer@rvo.nl
- Umut Ege – Tübitak (Türkiye) eureka@tubitak.gov.tr

Project Details	
Project Title	NINA: a technology to combat sexual harassment on public transport
Acronym	SUPER NINA LTDA
Tech area	Data intelligence technology and Software development and implementation
Keywords	Sexual Harassment; Smart Cities; Data Intelligence; Public Policy; Public Transportation; Urban Violence Prevention.

Describe your Project:

• Super NINA offers data intelligence technology to track and standardize sexual harassment cases in urban mobility. Experts use the data to influence the sector's public-private security and infrastructure policies. NINA focuses on developing solutions based on data intelligence to build safer, smarter, and more sustainable cities by promoting gender equality and road safety for women in mobility.

• The implementation of technology aimed at preventing and combating sexual harassment in urban mobility is a relevant contribution to city public policy initiatives to offer safer and more comfortable travel to the population, seeking to ensure that public passenger transport is an instrument for guaranteeing women equal access to opportunities for work, study, leisure, and urban services.

• Super NINA makes it possible to build safer and more inclusive cities for all people, especially women. We encourage complaints and collect data influencing critical decision-making to improve the city through the joint perspective of gender and infrastructure. By combating gender-based violence in mobility, we increase women's perception of safety, encourage them to belong to their cities and prevent them from dropping out of schools, universities, and the job market, for example.

• By creating safer spaces, more people prefer public transport, resulting in lower carbon emissions and more significant revenue for transport companies. Our solution mainly reaches public transport users (bus, subway and train) and active mobility (on foot and bicycle), predominantly black and peripheral women, who are at the base of the social pyramid.

Describe the innovative part of your project:

• We use data intelligence to provide a standard reporting channel that can be integrated into any app to standardize and centralize reports of sexual harassment in urban mobility. The collected data is made available via a control panel and assists government agents and private companies in creating public-private urban planning, mobility and security policies. In addition, we also offer exclusive consultancies, which include employee training, communication guidelines, diagnostic research, creation/adaptation of protocols and 24/7 monitoring.

• It differs from other similar solutions available on the market, mainly because it does not end in a reporting chatbot, being the only supplier, in Brazilian territory, of the juxtaposed process of consultancy services in public policies on security, mobility and gender combined with the implementation of technology to combat and prevent the crime of sexual harassment against women in urban mobility.

• The use of the software also directly impacts the qualification of urban mobility policies as tools for sustainable urban development, according to guidelines outlined by Agenda 2030. This is because, by promoting the creation of innovative and safe cities, more and more people will feel attracted to travel by public transport or even actively reducing the number of private vehicles and carbon emissions.

• Among the advantages of using this technology is the availability of timely and accurate information that would allow the Public Authorities to act in an emergency and preventive manner against gender-based violence in public transport.

Describe the market expectations of your project:

• Super NINA has significantly enhanced the commuting experience for over 1 million public transport users in the city of Fortaleza, Brazil. Appraised for its innovativeness, this high-tech initiative earned a spot on Forbes Under 30's list in 2020. It was also nominated for the BRICS Young Innovator Prize 2018 by the Brazilian Academy of Sciences.

• The software pioneered by Super NINA has earned recognition from the United Nations Development Program, being recognised as a reference case for the

Handbook on Smart Urban Innovations. The initiative acknowledges technology's affirmative role in these instances, representing a solution congruent with the Sustainable Development Goals (SDGs) outlined in the 2030 Agenda.

•   Therefore, the software is highly successful and is also in the negotiation process to be implemented in other Brazilian cities. We defend that this technology can be internationalized and implemented in different countries.

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Possible Partner Profile:		
Type of Partner Needed (multiple choices are allowed)	[X] SME [X] University [X] Administration	[X] Larger Company [X] Research Institution [ ] Other (specify):
Describe the expertise of possible partner(s) required for your project: • Preferably expertise in data science technology and innovation, with or without a focus on gender. • Interest or work in urban mobility and sustainable cities. • Experience with developing public policies with relevant social impact.		
Describe the role of possible partner(s) in your project: • Internationalization of NINA's software to implement it in a foreign country. • Advocacy with companies, institutions, NGOs, etc. in public transport, with the aim of encouraging the application of this technology in a partner city. • Data mapping and study of local public policies.		

Deadline for Partner Search:
April.

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